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Packing Your Own Honey

First Find Your Customers - This is probably much easier than you think. Everyone has workmates, neighbours, friends, fellow club members, local shops, health food shops, and a front fence on which to hang a sign. Remember fresh, good quality honey, direct from the beekeeper, is a very saleable item.

Storage/Dispensing Tanks - make the job clean and easy. We have a number to choose from. They can all be fitted with strainers.

Plastic Buckets - are light, clean and attractive. They are reusable either refilled with honey or for many other things. Three sizes are available in buckets - 3 kg, 1.5 kg, 1 kg, and a 500 gm tub.

Take-away Containers - a very cheap alternative. Not really strong enough to be returned for honey refills but certainly sturdy enough to get the honey home and all used up. Available in 1 kg and 500 gm sizes

Different Tastes - Some people prefer darker, stronger honey so give them a choice.

Cut Comb - Many people like honey still in the comb. Cut some of your choice white combs into pieces. They sell well, either packed alone or surrounded with honey. We supply small, attractive, clear, plastic containers for cut comb. Some styles of glass jars are also suitable.

Candied Honey - Some people do prefer candied honey, so offer it if you can. It is less messy for children to handle so Mum is happier to give it to them.

Attractive Labels - make your honey more inviting. We have a wide range to choose from.

Your Name and Address - reminds people where to come back for more. It is also a legal requirement.

Weight - By law you need to put the weight on every container. It is also good because customers then know they are getting value for their money.

Nutrition Labels - are now another legal requirement. Ours are small but very clear. They also say "Product of Australia" which is currently a very good selling point.

Price - Like yourself, customers are much more willing to buy if the price is clearly marked.



We have a number of attractive coloured labels. Please see page 29 of our catalogue or look under labels on our website.